

STRUCTURE

Silicon Monolithic Integrated Circuit

PRODUCT NAME

BU9728AKV

FUNCTION

128 Segment Driver

• Display data RAM (DDRAM): 32 × 4bit (128 MAX Segment)

F E A T U R E

• Duty Ratio: 1/4

• LCD Driving Voltage Circuit On-Chip (1/3bias)

○ ABSOLUTE MAXIMUM RATINGS (Ta=25°C, VSS=0V)

Parameter	Symbol	Limits	Unit
Supply voltage 1	VDD	-0.3 ~ +7.0	V
Supply voltage 2	VLCD	-0.3 ~ VDD	V
Power dissipation	Pd	400 *1	mW
Operating Temperature	Topr	-40 ~ +85	°C
Surrounding Temperature	Tstg	-55 ~ +125	°C
DC Input Voltage	VIN	-0.3 ~ VDD+0.3	V
DC Output Voltage	VOUT	-0.3 ~ VDD+0.3	V

^{*1:} Power dissipation is done at 4.0mW/°C for operation above Ta≥25°C.

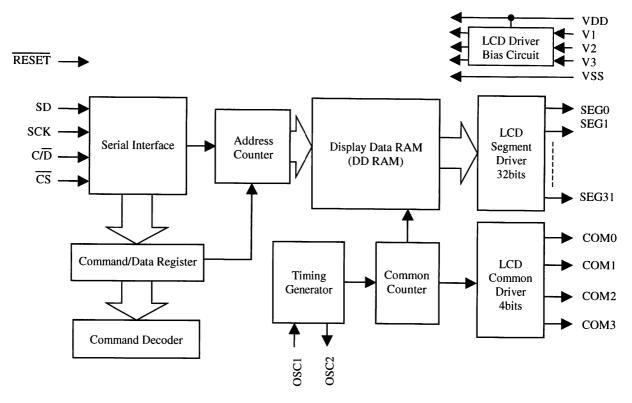
○ RECOMMENDED OPERATING RANGE (Ta=25°C,VSS=0V)

Parameter	Symbol	Min.	Тур.	Max.	Unit	Condition
Supply voltage 1	VDD	2.5	-	5.5	V	
Supply voltage 2	VLCD *2	0	-	VDD	V	Following relation must be maintained. VDD≥V1≥V2≥V3≥VSS
Oscillating Frequency	fOSC	-	36	-	kHz	Rf=470k Ω

^{*2:} VLCD=VDD-V3

ROHM

BLOCK DIAGRAM



○ ELECTRICAL CHARACTERISTICS

DC CHARACTERISTICS (Unless Otherwise Specified VDD=2.5V~5.5V, VSS=0V, Ta=25°C)

Parameter	Symbol	Rating			Unit	Condition		
1 drameter	Symbol	Min.	Тур.	Max.	Onit	Condition	Terminal	
"H" Input Voltage	VIH1	0.8 × VDD	_	VDD	V	VO=0.9 × VDD or 0.1 × VDD	OSC1, SD, SCK,	
"L" Input Voltage	VIL1	0	-	0.2 × VDD	V	VO=0.1 × VDD or 0.9 × VDD	C/D, CS, RESET	
LCD Driver On-Resistance *3	RON	-	-	30	kΩ	ΔVON =0.1V	SEG0~31, COM0~3	
"L" Input Current 1	IIL1	-	-	100	μΑ	VIN=0	RESET	
"L" Input Current 2	IIL2	_	-	2	μΑ	VIN=0	OSC1, SD, SCK, C/\overline{D}, \overline{CS}	
"H" Input Current	IIH	-2	-	-	μΑ	VIN=VDD	OSC1, SD, SCK, C/D, CS, RESET	
Input Capacitance	CI	-	5	-	pF		$\frac{\text{SD}}{\text{CS}}$, SCK, $\overline{\text{C/D}}$,	
		-	0.05	1	μΑ	Stand-by *4		
Operating Current		-	40	80	μΑ	Display *5	VDD	
		-	100	250	μΑ	Accessing *6		

^{*3:} LCD Driver On-Resistance doesn't include Internal Power Supply Impedance.

^{*4:} V3=0V, Another Input connect VDD or VSS.

^{*5:} V3=0V, Rf=470k Ω , All Input Pin except OSC1 connect VDD or VSS.

^{*6:} V3=0V, Rf=470k Ω , fSCK=200kHz

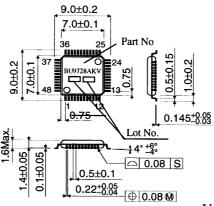


AC CHARACTERISTICS (Unless Otherwise Specified VDD=2.5V~5.5V, Ta=25°C)

_		Rating					
Parameter	Symbol	Min.	Typ.	Max.	Unit	Condition	
SCK Rise Time	tTLH	-	-	100	ns		
SCK Fall Time	tTHL	-	-	100	ns		
SCK Cycle Time	tCYC	800	-	-	ns		
Command Wait Time	tWAIT	800	-	-	ns		
"H" SCK Pulse Width	tWH1	300	-	-	ns		
"L" SCK Pulse Width	tWL1	300	-	-	ns		
Data Set Up Time	tSU1	100	-	-	ns		
Data Hold Time	tH1	100	-	-	ns		
"H" CS Pulse Width	tWH2	300	-	-	ns		
"L" CS Pulse Width	tWL2	6400	_	-	ns		
CS Set Up Time	tSU2	100	-	-	ns		
CS Hold Time	tH2	100	-	-	ns		
C/D Set Up Time	tSU3	100	-	-	ns		
C/D Hold Time	tH3	100	-	-	ns	Reference rise 8 th Clock of SCK	
C/D - CS Time *7	tCCH	100	-	-	ns	Reference rise $\overline{\text{CS}}$	
C/D - SCK Time *7	tSCH	100	-	-	ns	Reference Fall 8 th ClockK of SCK	

^{*7:} Either of Them are Good enough.

Outline drawing



VQFP-48C (Unit: mm)

O Terminal number, terminal name

Terminal No.	Terminal name	Terminal No.	Terminal name	Terminal No.	Terminal name	Terminal No.	Terminal name
1	OSC1	13	COM1	25	SEG8	37	SEG20
2	OSC2	14	COM2	26	SEG9	38	SEG21
3	V1	15	COM3	27	SEG10	39	SEG22
4	V2	16	RESET	28	SEG11	40	SEG23
5	V3	17	SEG0	29	SEG12	41	SEG24
6	VSS	18	SEG1	30	SEG13	42	SEG25
7	VDD	19	SEG2	31	SEG14	43	SEG26
8	SCK	20	SEG3	32	SEG15	44	SEG27
9	SD	21	SEG4	33	SEG16	45	SEG28
10	CS	22	SEG5	34	SEG17	46	SEG29
11	C/D	23	SEG6	35	SEG18	47	SEG30
12	COM0	24	SEG7	36	SEG19	48	SEG31



Cautions on use

(1) Absolute Maximum Ratings

An excess in the absolute maximum ratings, such as supply voltage, temperature range of operating conditions, etc., can break down devices, thus making impossible to identify breaking mode such as a short circuit or an open circuit. If any special mode exceeding the absolute maximum ratings is assumed, consideration should be given to take physical safety measures including the use of fuses, etc.

(2) Operating conditions

These conditions represent a range within which characteristics can be provided approximately as expected. The electrical characteristics are guaranteed under the conditions of each parameter.

(3) Reverse connection of power supply connector

The reverse connection of power supply connector can break down ICs. Take protective measures against the breakdown due to the reverse connection, such as mounting an external diode between the power supply and the IC's power supply terminal.

(4) Power supply line

Design PCB pattern to provide low impedance for the wiring between the power supply and the GND lines. In this regard, for the digital block power supply and the analog block power supply, even though these power supplies has the same level of potential, separate the power supply pattern for the digital block from that for the analog block, thus suppressing the diffraction of digital noises to the analog block power supply resulting from impedance common to the wiring patterns. For the GND line, give consideration to design the patterns in a similar manner.

Furthermore, for all power supply terminals to ICs, mount a capacitor between the power supply and the GND terminal. At the same time, in order to use an electrolytic capacitor, thoroughly check to be sure the characteristics of the capacitor to be used present no problem including the occurrence of capacity dropout at a low temperature, thus determining the constant.

(5) GND voltage

Make setting of the potential of the GND terminal so that it will be maintained at the minimum in any operating state. Furthermore, check to be sure no terminals are at a potential lower than the GND voltage including an actual electric transient.

(6) Short circuit between terminals and erroneous mounting

In order to mount ICs on a set PCB, pay thorough attention to the direction and offset of the ICs. Erroneous mounting can break down the ICs. Furthermore, if a short circuit occurs due to foreign matters entering between terminals or between the terminal and the power supply or the GND terminal, the ICs can break down.

(7) Operation in strong electromagnetic field

Be noted that using ICs in the strong electromagnetic field can malfunction them.

(8) Inspection with set PCB

On the inspection with the set PCB, if a capacitor is connected to a low-impedance IC terminal, the IC can suffer stress. Therefore, be sure to discharge from the set PCB by each process. Furthermore, in order to mount or dismount the set PCB to/from the jig for the inspection process, be sure to turn OFF the power supply and then mount the set PCB to the jig. After the completion of the inspection, be sure to turn OFF the power supply and then dismount it from the jig. In addition, for protection against static electricity, establish a ground for the assembly process and pay thorough attention to the transportation and the storage of the set PCB.

(9) Input terminals

In terms of the construction of IC, parasitic elements are inevitably formed in relation to potential. The operation of the parasitic element can cause interference with circuit operation, thus resulting in a malfunction and then breakdown of the input terminal. Therefore, pay thorough attention not to handle the input terminals, such as to apply to the input terminals a voltage lower than the GND respectively, so that any parasitic element will operate. Furthermore, do not apply a voltage to the input terminals when no power supply voltage is applied to the IC. In addition, even if the power supply voltage is applied, apply to the input terminals a voltage lower than the power supply voltage or within the guaranteed value of electrical characteristics.

(10) Ground wiring pattern

If small-signal GND and large-current GND are provided, It will be recommended to separate the large-current GND pattern from the small-signal GND pattern and establish a single ground at the reference point of the set PCB so that resistance to the wiring pattern and voltage fluctuations due to a large current will cause no fluctuations in voltages of the small-signal GND. Pay attention not to cause fluctuations in the GND wiring pattern of external parts as well.

(11) External capacitor

In order to use a ceramic capacitor as the external capacitor, determine the constant with consideration given to a degradation in the nominal capacitance due to DC bias and changes in the capacitance due to temperature, etc.

(12) No Connecting input terminals

In terms of extremely high impedance of CMOS gate, to open the input terminals causes unstable state. And unstable state brings the inside gate voltage of p-channel or n-channel transistor into active. As a result, battery current may increase. And unstable state can also causes unexpected operation of IC. So unless otherwise specified, input terminals not being used should be connected to the power supply or GND line.

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